

Wilmer wows at PSDA15 P2P SOLUTIONS SUMMIT *Highlights of a great show in Chicago*

The annual expo sponsored by Print Services and Distribution Association (PSDA) is always a great success, and this year's P2P Solutions Summit held in Chicago, March 31-April 1, was no exception. This is the premier event for seasoned print pros as well as up-and-coming print distributors to network, check out new products, and track hot trends.

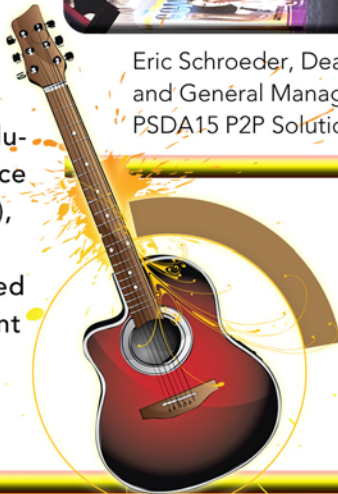
Here are just a few highlights:

- Members of Wilmer's sales team, including Doug Apple, Eric Schroeder, and Bob Menker, worked the Wilmer booth running live demos of PSMailers equipment to show firsthand how pressure seal systems can save valuable time and money.
- Attendees were also introduced to the many print opportunities – and Wilmer solutions – associated with the Health Insurance Portability and Accountability Act (HIPAA), including hospital-branded presentation folders/discharge packets for individualized patient instructions, follow-up appointment information, prescription instructions, and more.



Eric Schroeder, Dealer Consultant (left) and Doug Apple, Vice President and General Manager, Wilmer (right) put on a PSMailers show at the PSDA15 P2P Solutions Summit in Chicago this spring.

- Congratulations to the winner of our \$250 Rewards Visa card: Jerry S. of B&B Solutions
- Next year, the show moves to Nashville, TN, where we're looking forward to great attendance and Nashville-style barbecue and music!



HEADS UP!

No, there's not a line drive or wild foul ball coming directly at you (even though we are in the heart of baseball season). It's just this sports fanatic's way of letting you know that there are some exciting things to watch for, **coming your way soon from Wilmer...**

- **New Jersey Prescription Pads**
—We are proud to announce that Wilmer will soon be offering New Jersey prescription pads and laser sheets to our Rx program. Keep an eye out for mailings with more details coming your way in the coming weeks.

So remember, keep your eye on the ball. Always look up — and look out — for great new products and services coming your way from your friends at Wilmer.

State of New Jersey
PRESCRIPTION BLANK

FACILITY NAME
DOCTOR
SPECIALTY
STREET
CITY STATE ZIP
PHONE

NPI # _____
LICENSE # _____

VALID ONLY FOR PRESCRIPTION EYEWEAR

PATIENT _____ D.O.B. _____
ADDRESS _____ DATE _____

Rx	SPHERE	CYLINDER	AXIS	PRISM
OD				
OS				
ADD				
ADD				

REMARKS: _____

DO NOT REFILL _____
REFILL _____ TIMES

SIGNATURE OF PRESCRIBER _____

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Doug's Dialog

By Doug Apple, Vice President and General Manager, Wilmer

- **yourwilmer.com Upgrade** – Our (your!) website will boast a fresh, new look with an easy navigation design. We're also increasing browser support, including Chrome, Firefox and Opera, and enhancing security, all to make your experience efficient and user-friendly. We think you'll like what you see!



- **Foil Hologram on Scallop VOID Pantograph Standard Black Imprint and Stock Laser Checks** – Look for this new security option with our Check 21 Compliant laser checks in July.

It will be available in three colors: Blue 662, Burgundy 209, and Green 357.

Earn \$10 - \$50 in Rewards with every NEW qualifying order!

- **Enhanced Rewards Program** – We're making it even easier to win with Wilmer. Our Rewards Program is getting a big boost with more options for redeeming your rewards, and an easier, more secure sign up process on our website 4wilmer.com/rewards.



A VALUABLE OPPORTUNITY

Identify, store, and secure valuables in Patient Valuables and Valuables Envelopes

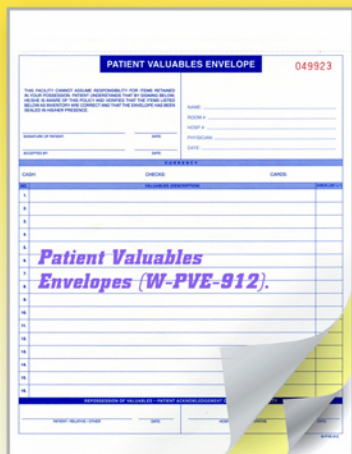
When patients are under the care of medical facilities, such as hospitals, clinics, urgent care and rehabilitation centers, what happens to their keys, wallet, money, jewelry and other valuables? Wilmer offers the perfect solution:

Patient Valuables Envelopes (W-PVE-912).

These self-seal, tamper evident envelopes are a safer way to document, store, and secure patients' belongings during their stay.

- 9" x 12", white
- Self-seal closure
- Consecutive numbering for better control
- 3-part documentation on outside of envelope provides for description of contents, and copies to patient and to file
- 500/box (100 per polywrap)

With a steady stream of patients day in and day out, healthcare facilities are advised to stock up on this high-volume item!



But, wait! There's more! These valuable 9x12 Patient Valuables Envelopes are just one of many in our extensive line of bags, including Patient Belongings Bags, Patient Valuable Bags, and Deposit Bags. For non-healthcare facilities, such as schools, financial institutions, and correctional facilities that require safe and secure storage of personal items, Wilmer offers a generic **Valuables Envelope (W-VE-912)**.

An ideal solution for personal or confiscated articles like wallets, phones, keys, etc.; or legal papers and important items stored in a safe deposit box or safe; and more.. For more information on our full line of storage envelopes and bags, please contact **Wilmer's Customer Service Team at 800.494.5637**.

Wilmer

PO Box 2237
Dayton, Ohio 45401-2237

RETURN SERVICE REQUESTED

Wilmer Sales Reps

Name, Location & Phone Number

Tom Jackson	800.497.8687
Portland, OR	
Bob Menker	800.408.2372
Dayton, OH	
Rick Osterholt	800.767.9979
Orlando, FL	
Bob Post	800.653.3622
Los Angeles, CA	
Eric Schroeder	800.983.8660
Chicago, IL	
Greg Stalker	800.767.5265
Atlanta, GA	
Jack Techtmann	866.765.5106
Philadelphia, PA	
Mark Travers	877.977.0085
Dallas, TX	

Strategic Dealer Consultants

Ken Borgerding	866.274.1966
Charlotte, NC	
Dan Wilson	714.998.3932
Orange, CA	
Joel Wynne	937.221.2533
Dayton, OH	

How to Reach Wilmer Customer Service

Customer Service **800.4WILMER**

Phone/Fax.....**800.494.5637**
800.553.4849 fax

Presentation Folders...**888.567.7373**
866.902.6978 fax
cs@wilmerfolders.com

Email.....wcs@4wilmer.com (customer service)
wilmer@4wilmer.com (marketing)
artwork@4wilmer.com (artwork files only)

Website.....4wilmer.com

Mail Order Requests...Wilmer
515 W. Sycamore St.
Coldwater, OH 45828

Email Invoicing.....wcs@4wilmer.com Requests

MEET & GREET

Fun Facts about Wilmer's Best



Missi



Cindy

How many years have you been with Wilmer?

16 years

What do you like most about your job?

Talking to different dealers from all over the country

Where is the farthest place you've ever travelled from home?

Nassau Bahamas

What do you want to do when you grow up?

I never want to grow up

If you could have dinner with one person, who would it be?

Shamar Moore (actor, Criminal Minds)

What is your favorite book?

Charlotte's Web

What is your favorite movie?

Grease

Name a place you'd like to visit:

Jamaica

Your family pet...

Two dogs, Misty and Max, and granddog Scooter

What are you most proud of?

My 2 granddaughters Julz (7) & Laeken (4)

How many years have you been with Wilmer?

1 year

What do you like most about your job?

Talking, of course.

Your family consists of...

1 husband, 4 daughters, 1 son, 2 stepdaughters and 1 stepson

What do you like to do in your "free time"?

WHAT IS FREE TIME??? When I can squeeze it in, shopping, Kenny Chesney concerts, going to the beach, laughing with my daughters.

What is your favorite quote of all time?

"I'm on a rollercoaster that only goes up, my friend." – from the movie

The Fault in Our Stars

What website do you visit most often?

I'm addicted to Pinterest

What do you want to do when you grow up?

Live by the ocean while having fun in the sun

If you could have dinner with one person, who would it be?

Kenny Chesney (singer)

Of all the people in the world (living or deceased), who do you admire the most and why?

My children, because growing up in today's world would be difficult

What are you most proud of?

My children make me proud every day