

NEW IN NEW JERSEY!

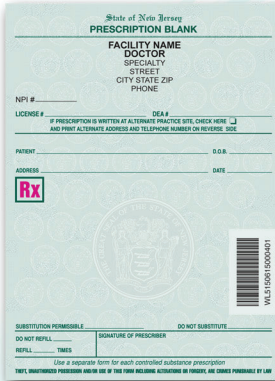
NJ Rx products are just what the doctor (and customers) ordered

Summer vacations on the Jersey Shore may be cooling off, but sales opportunities are heating up with the recent announcement of Wilmer Prescription Pads and Laser Rx Sheets now available in the State of

New Jersey. Wilmer offers:

- 1- and 2-part pads in small quantities
- Guaranteed 3-business day lead time on orders up to 48 pads for 1-part, 32 pads for 2-part
- Laser sheets with the script in the upper left corner

As an approved security printer in NJ, Wilmer is THE source for a large number of distributors for tamper-resistant prescription pads that are compliant with state guidelines and exceed Federal Medicaid requirements. Check out our remarkably competitive script pricing by contacting your local sales rep or customer service.



SEAL THE DEAL!

Endless applications are the SIZZLE that sells Pressure Seal Systems

Fall is the ideal time for businesses to get down to business and PSMailers systems are a smart start. If your customers issue paychecks or run direct mail programs, you can sell them on the many cost-cutting, time-saving benefits of PSMailers:

- Eliminate ordering/stocking envelopes
- Eliminate the time it takes to stuff and seal envelopes
- Reduce labor costs of printing and mail processing
- Increase versatility of document functions

Available in a variety of models to fit productivity needs, PSMailers can be used for:

- Accounts Payable Check Printing
- Any Other Check Printing Applications
- Invoices
- Statements
- Delinquent Notices
- Customer Letters
- Notices
- Refunds or Rebates
- Purchase Orders
- Report Cards
- Tax Forms
- Reports/Newsletters
- Dividend/Interest Notices
- Benefits Mailings
- Promotions
- License Applications
- Renewals
- Subscriptions
- Reservation Confirmations
- Utility Bills... and more

For more information, visit www.PSMailers.com, or contact Wilmer's Customer Service at (800) 494-5637, support@psmailers.com.



TRUE STORY.

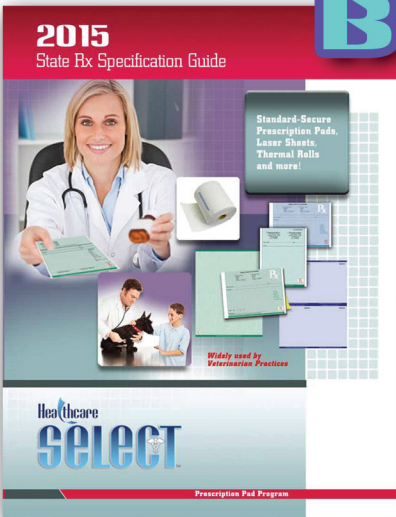


"WAITER, THERE'S A _____ IN MY PSMAILER."

File this story under "strange, but true, tales of PSMailers." Not long ago, we heard from a user of a PSM1800 PSMailer machine with an 11" Z-fold utility bill. They loved their powerful low-volume system which had been processing approximately 1,000 pieces per month without fail for 2 1/2 years. One fine day as they were folding bills as usual, the documents started coming out with a "messy, gloppy, goopy substance" on them. Baffled as to where this oily mess might be coming from, the customer quickly stopped folding, carefully looked inside the machine, and found the biggest surprise of her life. A frog had taken up residence in the PSMailer! The customer leapt to the phone to call maintenance who promptly removed the remains of the four-legged freeloader and cleaned the machine. After a moment of silence for Kermit's deceased distant cousin, the customer turned the machine back on and started folding bills again without missing a beat. "I love my pressure seal system" summarized the satisfied customer.

Doug's Dialog
By Doug Apple, Vice President and General Manager, Wilmer

BE AN Rx-PERT



With Wilmer's recent entrance into the New Jersey Prescription Pad and Laser Rx market, there has never been a better time to establish yourself as an Rx expert – or an Rx-pert as I like to call it. To help you in this effort, we have removed any mention of Wilmer and pricing allowing you to lead the branding effort with this product line and become your customers' go-to source for everything Rx. This is significant because Wilmer is an approved security printer in 10 other states, including California, Colorado, Delaware, Florida, Indiana, Kentucky, Maine, Washington, West Virginia and Wyoming, which opens up a wide range of market opportunity.

There are a few things I recommend that you can do to further build up your Rx-pertise. For example, take a look at our many script samples available upon request and familiarize yourself with the tamper-resistant security features, available in each state. And lastly, get a copy of our comprehensive and handy **Rx SPEC GUIDE** available in .pdf format from our website which provides the Rx guidelines you need to know for each state:

link = <http://4wilmer.com/media/24331/Rx-SPEC-GUIDE.pdf> or go to our Prescription Pad page on 4wilmer.com, click on "state guidelines" (next to Rx pads)

So instead of taking two pills and calling me in the morning, get the guide and start transforming yourself into an Rx-pert today.



DON'T MISS...

SIGN-IN FORMS – Many options readily available

For healthcare offices and facilities, confidential patient Sign-In Forms are a staple of daily patient care. Wilmer offers a wide variety of quality Sign-In forms available for immediate delivery from our five warehouse locations. Choose from HIPAA compliant, non-medical, out of country, and others, available in English and English/Spanish.

PRESENTATION FOLDERS – Get your samples here!

Wilmer Presentation Folders are an excellent and affordable branding tool. Contact our Presentation Folder Specialists (888.567.7373) to ask about our sample library conveniently organized by industry and styles or order a Distributor Kit (W-PF-KIT).

Use the following URL to download the form to request samples best suited to your customers' needs :



<http://4wilmer.com/media/22083/Presentation-Folder-Sample-Request-Form.pdf>



PO Box 2237
Dayton, Ohio 45401-2237

RETURN SERVICE REQUESTED

Wilmer Sales Reps

Name, Location & Phone Number

- Tom Jackson**.....800.497.8687
Portland, OR
- Bob Menker**.....800.408.2372
Dayton, OH
- Rick Osterholt**.....800.767.9979
Orlando, FL
- Bob Post**.....800.653.3622
Los Angeles, CA
- Eric Schroeder**.....800.983.8660
Chicago, IL
- Greg Stalker**.....800.767.5265
Atlanta, GA
- Jack Techtmann**.....866.765.5106
Philadelphia, PA
- Mark Travers**.....877.977.0085
Dallas, TX

Strategic Dealer Consultants

- Ken Borgerding**... 866.274.1966
Charlotte, NC
- Dan Wilson**.....714.998.3932
Orange, CA
- Joel Wynne**.....937.221.2533
Dayton, OH

How to Reach Wilmer Customer Service

- Customer Service **800.4WILMER**
- Phone/Fax.....800.494.5637
800.553.4849 fax
- Presentation Folders...888.567.7373
866.902.6978 fax
cs@wilmerfolders.com

- Email.....wcs@4wilmer.com
(customer service)
- wilmer@4wilmer.com
(marketing)
- artwork@4wilmer.com
(artwork files only)
- Website.....4wilmer.com
- Mail Order Requests...Wilmer
515 W. Sycamore St.
Coldwater, OH 45828
- Email Invoicing.....wcs@4wilmer.com
Requests

SMALL BUSINESS BOOKKEEPING SIMPLIFIED Pegboard Products, a Smart Solution for Startups, Entrepreneurs & Small Businesses
Small businesses, from mom & pops to home-based entrepreneurs, continue to fuel a demand for simple, but accurate, accounting systems. Pegboard accounting systems are the easy and affordable bookkeeping solution.

- Save time and money - no need to learn costly, often confusing accounting software
- One entry advantage eliminates transposition errors
- Starta Systems offer a complete solution from setup to finish
- No hacking worries

Pegboard product line includes: • Binders & Posting Trays
• Wide Variety of Checks • Journals • Ledgers • Matching Envelopes
• Statements • Receipts • Compensation Records...and much more!



STOCK LABELS – New brochure & pricelist

We have recently expanded our Stock Label program to include even more popular labels now featured in our new brochure and pricelist. Request item # W-LBL-STK-EU (brochure), W-LBL-STK-PL (price list) and W-LBL-STK-KIT-X (label sample kit).



2016 COMPATIBLE YEAR AND COMMUNICATION LABELS NOW AVAILABLE

Put the power of color to work for you – and SAVE 50%! The new year is near! Time to put the power of color to work for you with our 2016 compatible year and communication labels, now in stock and ready to ship. Contact Wilmer Customer Service to order the non-Wilmer branded 2016 label guide and price list (request W-CFP-YLG-X). This preview of the complete line serves as a handy reference guide to share with customers. Guides are available in an economical pack of 25 and conveniently fit in a #10 envelope. Market them with your own company's stamp or label.

Be sure to ask your Customer Service rep about our custom label options.
FALL LABEL SPECIAL: Receive 50% OFF all 2015-2016 Year Label orders placed September 1st through the end of the year. Discounts end December 31st, 2015, so be sure to place your orders now.



MEET & GREET

Fun Facts about Wilmer's Best



Tyra



Kyle

- How long have you been with Wilmer?
15 years
- What is your favorite television show?
The Walking Dead
- Who is your celebrity crush?
The Rock
- What is your favorite childhood memory?
Spending time with my Grandmother
- What drives you every day? (not your car!)
My Faith
- What is your best recipe?
Hashbrown Casserole
- What is your favorite holiday?
Christmas
- What was the first thing you bought with your own money?
A TV
- What was the first concert you attended?
Boyz II Men

- How long have you been with Wilmer?
12 years
- What is your favorite TV show?
Game of Thrones
- What instrument do you play?
I play a mean kazoo
- What drives you every day? (not your car!)
Caffeine! Just kidding! Working toward the betterment of my family
- What is your favorite pro sports team?
Detroit Lions
- What is the farthest place you've been from home?
Rome, Italy
- What is your favorite childhood memory?
Family vacations in Holland, MI
- Your family pet...
Nala our Shih Tzu
- How do you spend your free time?
The wife and I are Netflixaholics