

Introducing

THE 2016 WILMER REWARDS PROGRAM:

We are pleased to announce the **NEW 2016 Wilmer Rewards program**. With this enhanced program, you still earn cash back on your reloadable, pre-paid Wilmer VISA® Rewards card with all qualifying sales, and much more.

More rewards • Easier to use • Better than ever!

This new program allows you to use your rewards at more than **25 participating merchants** – from restaurants and movie theaters to clothing and home improvement stores, and many more! New merchants are being added all the time!

- For every purchase made with your Wilmer Rewards Card at participating merchants, you will receive **5% of the transaction total back onto your card!** That means you “Win with Wilmer” even more!
- Receive **text message alerts** for transactions on account.
- New website www.myprepaidcenter.com** makes it even easier to manage your Wilmer Rewards account.
- No limit to the amount of Rewards you can earn.**
- New qualifying product:** Wilmer Foil Hologram on Scallop VOID Standard and Stock Laser Checks
- Double Rewards for NJ Rx pads** for orders received by March 31, 2016.

IT'S EASY TO PARTICIPATE!

- If you are not already participating in the program, go to **4wilmer.com/rewards** or call **800-494-5637** for more information.
- All you need to do is submit the coupon with your qualifying order** and we will send your reloadable card. Additional funds will reload to this card with each future qualifying order(s).
- Simply log onto to: **www.myprepaidcenter.com** to activate your card, view summary transactions, transaction history, list of participating merchants and more.

Funds on your existing Wilmer Rewards Card must be used by February 28, 2016. To check your account balance, contact AccelaPay Customer Care Center at 866.363.4134 or go to www.accelapay.com. Balances on your card will not carry over to the new card.



Rewards

NEW Hologram

Laser Checks for the highest security customers demand



Now more than ever, security is a top priority when it comes to financial transactions, including checks. Wilmer offers new Hologram Laser Checks that check all the boxes for critical security features with 3D appearance that is easy to verify and render them more difficult to reproduce by ordinary copying or printing. Now available as an option with the Scallop Void Pantograph, Standard (Black Imprint) and Stock Laser check programs.

- 14 security features, including heat sensitive ink, coin reactive ink and void pantograph.
- Printed on security paper with built-in invisible fibers and chemical stain protection.

PAY IT FORWARD

One of the rewarding things we are finding out about the Wilmer Rewards Program is that participants are not only enjoying the perk of the pre-paid VISA card for themselves, but are also using it to pay it forward with customers, co-workers, and other business associates. For example, we know of a Wilmer distributor who has used his Wilmer VISA Rewards Card over the last year to:



- Offer a \$100 handshake to each of his staff members
- Give each staff member a turn filling their car with a tank of gas using the card
- Host a staff team building luncheon
- Fund an office ice cream social
- Take a peer to lunch to lift his spirits during a difficult time
- Purchase gifts and gift cards for high-performing corporate support staff
- Support a competitor's crowd funding request for his daughter's missionary work
- Turn the tables on a visiting vendor and treat him to lunch (much to the shock – and appreciation – of the vendor)

How do you use your Wilmer Rewards Card? A lending hand, a thoughtful gift, a little pick-me-up...there are many ways to use your Wilmer Rewards Card for others. Submit examples of how you use your card to **wilmer@4wilmer.com** by February 28, 2016. We'll reward the top three acts of kindness with \$50, \$25, and \$10 for first, second and third place ideas, respectively. (The decision of the judges is final.)



RECEIVE...

Earn more Wilmer Rewards with Rx sales

The Wilmer Rewards Program just keeps getting better! Orders of New Jersey Rx products submitted January – March 2016 will receive **DOUBLE** rewards:

- **Rx Pads**—orders over \$50 will earn \$20 in rewards, instead of \$10
- **Rx Laser Sheets** – each order over \$100 will earn \$20 in rewards, instead of \$10

For more information on the Wilmer Rewards Program, see our cover story or go to 4wilmer.com/rewards.



NEW!

Voucher Check Program

Wilmer's NEW Voucher Check Program, includes:

- **3 new designs:** General Voucher, Accounts Payable, and Payroll
- **3 different colors:** Blue, Yellow, Green
- **2 check positions:** Top & Bottom, 2 or 3 part
- **1 valuable solution** for voucher check needs

Wilmer Sales Reps

Name, Location & Phone Number

- Tom Jackson**.....800.497.8687
Portland, OR
- Bob Menker**.....800.408.2372
Dayton, OH
- Rick Osterholt**.....800.767.9979
Orlando, FL
- Bob Post**.....800.653.3622
Los Angeles, CA
- Eric Schroeder**.....800.983.8660
Chicago, IL
- Greg Stalker**.....800.767.5265
Atlanta, GA
- Jack Techtmann**.....866.765.5106
Philadelphia, PA
- Mark Travers**.....877.977.0085
Dallas, TX

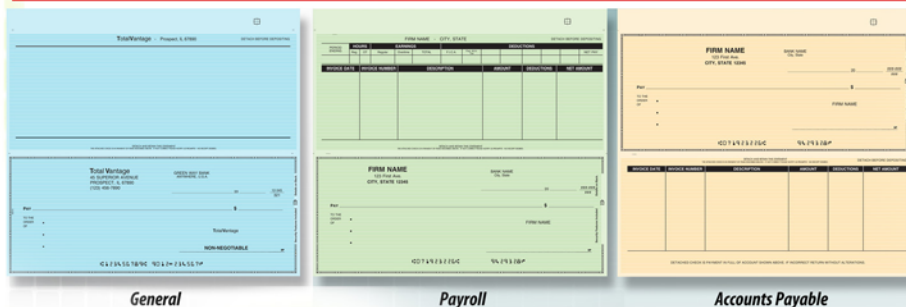
Strategic Dealer Consultants

- Ken Borgerding**.....866.274.1966
Charlotte, NC
- Dan Wilson**.....714.998.3932
Orange, CA
- Joel Wynne**.....937.221.2533
Dayton, OH

How to Reach Wilmer Customer Service

- Customer Service **800.4WILMER**
- Phone/Fax.....800.494.5637
800.553.4849 fax
- Presentation Folders...888.567.7373
866.902.6978 fax
cs@wilmerfolders.com

- Email.....wcs@4wilmer.com
(customer service)
- wilmer@4wilmer.com
(marketing)
- artwork@4wilmer.com
(artwork files only)
- Website.....4wilmer.com
- Mail Order Requests...Wilmer
515 W. Sycamore St.
Coldwater, OH 45828
- Email Invoicing.....wcs@4wilmer.com
Requests



NEW!

Claim Form Envelopes in Blue

We've expanded our Large Claim Form Envelopes to include a new popular color:

- WHCF-1500-ENVSS – Green (original)
- WHCF-1500-ENVSS-BL – Blue (NEW)
- WHCF-1500-ENVWL – Green (original)
- WHCF-1500-ENVWL-BL – Blue (NEW)



COMING SOON

Safeguard®-compatible Envelopes

Wilmer is the ultimate source for envelopes and we are proud to offer multiple envelope styles that match Safeguard® envelopes. Compatible and competitively priced for your most discerning customers. Stay tuned for new additions in 2016.

MEET & GREET

Fun Facts about Wilmer's Best



Theresa



Janice

- How long have you been with Wilmer?
24 years
- What is your favorite television show?
The Big Bang Theory
- What's the best gift you've ever been given?
My kids
- What's the worst gift you've ever been given?
I like everything
- What model, year and color was your first car?
Rust-colored Maverick
- What was the first concert you attended?
Reo Speedwagon
- What is the farthest place you've been from home?
Germany and France
- What is your favorite holiday?
Easter
- How long have you been with Wilmer?
25 years
- What's the best gift you've ever been given?
My grandchildren
- How many siblings do you have?
8 – 4 boys and 4 girls
- Where do you want to retire?
North or South Carolina
- What is your favorite pro sports team?
Dallas Cowboys
- What is your dream vacation?
Travel through Europe
- What is the farthest place you've been from home?
Nevada
- What is your favorite holiday?
Thanksgiving – it is time you can actually spend with family

GIVE...

Gift Certificates – The System That Keeps On Giving!

Start off the New Year right with a Wilmer Gift Certificate System. Choose from Blue or Burgundy. Complete sets with envelopes and journal also available. Ideal for small businesses in a wide range of industries and services.

