

JUST WHAT THE DOCTOR ORDERED NEW CFP HEALTHCARE CATALOG is here!

Just in time for new annual budgets to kick in, Wilmer has released the new Compatible Filing Product (CFP) Catalog.

Completely redesigned, the catalog features a new look, new information and new products, including:

- New Jersey Rx
- Large Blue Claim Form Envelopes
- Sign-in Sheets
- Patient Valuables Envelope
- And more!

The catalogs are in stock and ready for orders (Item: W-CFP-CAT). Call 800.4Wilmer (494-5637), email wcs@4wilmer.com, or see it online under our Resource Library at www.4wilmer.com.



WOW!

Brighten up Medical Billing Statements

Who says billing forms need to be bland? Wilmer Medical Billing Forms let you go from "blah" to Blue or Burgundy with your choice of statement colors. Choose from our full line, available in 500/pkg:



WLCS101MC-BK
MC/Visa statement in Blue

WLCS101-BK
Generic statement in Blue

WLCS105-BK
MC/Visa statement in Burgundy

WLCS108-BK
Generic Statement in Burgundy

WSS9ANE
Double window envelope, self seal,
No service endorsement

WRS9BNE
Double window envelope, gum,
No service endorsement

These general purpose billing forms are printed on 20# white laser bond with micro-perforation for ease of printing, opening, and remittance. Choose from forms pre-printed with "We accept M/C and Visa" or "We accept M/C, Visa, Discover, AmEx" on the front and change of address backprint.

NOW! Be "Travel ready" with Presentation Folders

With Spring Break winding down and peak travel season gearing up, it's time for hotels, casinos, resorts and spas to replenish and update hospitality presentation folders. From in-room information and guest services packets to key card holders, these marketing tools are ideal for projecting the right brand image. Get creative, too! If the facility has in-house dining options or a local entertainment amenity nearby, they can offer Gift Cards in custom printed sleeves to their guests as tokens of appreciation. A win-win for all.

Affordable, and customizable, Wilmer Presentation Folders are ready in as quickly as seven business days from proof approval. Choose from these products in a wide range of paper colors and foil options:

• Key Card Folders

- 3 1/2" x 6" standard
- choice of one or two pockets
- horizontal key slit
- customize with a number of stock and imprint options



• Gift Card Sleeves

- 3 3/4" x 2 1/2" standard
- single sleeve, thumb cut



• Standard Presentation Folder

- 9" x 12" classic two panel
- choice of one or two pockets
- choice of reinforced side(s)
- choice of double scored backbone for additional capacity



To request a Presentation Folder kit, samples, or a quote, call 888-567-7373, or email cs@wilmerfolders.com.

Connect with us at PSDA16 - Booth200

Wilmer will be a proud participant and VIP Experience Sponsor of PSDA16 P2P Solutions Summit, April 12th in Nashville. We will be there in full force at EXPO BOOTH #200 to personally introduce you to our family of superior quality products and excellent service.

Wilmer will be the must-see booth for not one or two, but THREE very great reasons:

- Check out the new additions to Financial and Healthcare product lines
- See the latest and greatest advancements in PSMailers to increase durability and usage
- *Register for an opportunity to win a \$250 Visa® debit card



Register for your chance to become a **\$250*** Wilmer winner!



psda 2016 We look forward to connecting with you!

Doug's Dialog

By Doug Apple, Vice President and General Manager, Wilmer

The BEST just keeps getting BETTER

PSMailers performance more impressive than ever



Can you improve on perfection? When I tell PSMailers fans that we've found ways to make our systems better than ever, they understandably find it hard to believe. But it's true. The new PSMailers feature:

- **New Feeding System enhancements** allow users to seal forms hassle free
- **Improved Packaging and Delivery Standards**
- **New Sealing Block** allows equipment maintenance to be performed quickly, keeping units folding and sealing those critical print jobs
- **Greater productivity with capacity** to run 1,800 - 10,000 forms per hour, folded and sealed – all with the highest quality standards in the industry

Don't just take my word for it though. Stop by and see us at PSDA16, Booth #200, for an up close look at these fantastic new PSMailers features – and tell me if you think PSMailers are now more perfect than ever. Or contact your Wilmer rep for a personal demo.

NEW!

Updated Laser Check Products

In our ongoing effort to bring even more value to the Wilmer brand, we are proud to introduce enhanced Laser Checks with more options and more safety features, including:

- High-security Hologram option, available in scallop void only
- New check design with padlock icon now located on the right where it will not interfere with optical scanning equipment
- Chemical stain protection is improved with bleach, 30 polar solvent & 35 non-polar solvent chemical alteration indicators.
- Toner adhesion on both sides of the Stock and Standard Plus laser security paper
- True Fourdiner Watermark in the paper in a diamond shape design on Standard Plus Laser Checks
- Fluorescent artificial watermark glows under black light on Stock and Standard Black Imprint Laser Checks



The transition of these new products is underway and we anticipate the majority of the items to be upgraded by the end of June, 2016 with the slow movers converting the second half of the year.

Wilmer Sales Reps

- Name, Location & Phone Number
- Tom Jackson**.....800.497.8687
Portland, OR
 - Bob Menker**.....800.408.2372
Dayton, OH
 - Rick Osterholt**.....800.767.9979
Orlando, FL
 - Bob Post**.....800.653.3622
Los Angeles, CA
 - Eric Schroeder**.....800.983.8660
Chicago, IL
 - Greg Stalker**.....800.767.5265
Atlanta, GA
 - Jack Techtman**.....866.765.5106
Philadelphia, PA
 - Mark Travers**.....877.977.0085
Dallas, TX

Strategic Dealer Consultants

- Ken Bergerding**.....866.274.1966
Charlotte, NC
- Dan Wilson**.....714.604.6833
Orange, CA
- Joel Wynne**.....937.221.2533
Dayton, OH

How to Reach Wilmer Customer Service

- Customer Service **800.4WILMER**
- Phone/Fax.....800.494.5637
800.553.4849 fax
- Presentation Folders.....888.567.7373
866.902.6978 fax
cs@wilmerfolders.com
- Email.....wcs@4wilmer.com
(customer service)
wilmer@4wilmer.com
(marketing)
artwork@4wilmer.com
(artwork files only)
- Website.....4wilmer.com
- Mail Order Requests...Wilmer
515 W. Sycamore St.
Coldwater, OH 45828
- Email Invoicing.....wcs@4wilmer.com
Requests



PO Box 2237
Dayton, Ohio 45401-2237

RETURN SERVICE REQUESTED



TEXAS WAREHOUSE MOVE

Mesquite, TX distribution location moving to Houston, TX

To accommodate future growth and shipping capacity, items will begin to ship from our new location in Houston, TX, on Monday, April 4th. Shipments from Mesquite, TX, will conclude on Wednesday, March 30th, 11:45 am (CST).

Questions? Contact us at: 800-4WILMER (800-494-5637) wcs@4wilmer.com

A WEALTH OF INFO in our Resource Library

4wilmer.com >> Resource Library

You are the face of Wilmer. That's why Wilmer has created every promotional piece from your viewpoint, many without any mention of your supplier. Without the Wilmer name or logo on many pieces, you have the opportunity to brand yourself as desired. Visit our website www.4wilmer.com/resource-library.aspx for a full repository of documents available to you, including these product categories:

- Checks & Forms • Envelopes
- Financial Accessories
- Healthcare Forms & Bags
- Labels & Forms
- Legal
- Prescription Pads
- Pressure Seal



Coldwater, OH, site employees send water relief to Flint, MI



If there ever was an example of the caring Wilmer family, this is it. With the Flint, Michigan, tainted water story making headlines recently, employees of the Wilmer Coldwater, OH, facility were moved to bring relief to residents. Sean Lowery, rotary operator, and Michael Freewalt, supervisor, put the effort into motion organizing a drive to collect water donations from fellow employees, Design operations manager, Julie Geier, took the message to the broader community, promoting a water donation drop-off event on Saturday, February 27th. Their generous efforts paid off. **Together, the employees and Coldwater residents collected 950 gallons of water for residents of Flint.**

MEET & GREET

Fun Facts about Wilmer's Best



Linda



Shirley

- | | |
|--|--|
| How many years have you been with Wilmer?
Since Aug. 1978...almost 38 years! | How many years have you been with Wilmer?
26 years |
| What is your favorite television show?
Antique Road Show, Wheel of Fortune | What was your first car?
Tan Chevy |
| What was your first car?
1970 Camaro | What is your favorite television show?
Family Feud |
| Have you ever won anything?
My husband won a new Harley | How many pairs of shoes do you own?
20 |
| What is your favorite pro sports team(s)?
Bengals and Broncos | What is your favorite childhood memory?
Going to England |
| Your family pet is...
2 Dachshunds, Libby and Lia | Your family pet is...
Suzie-q, a little Poodle |
| What is your dream vacation?
The Caribbean | What is the kindest thing anyone has ever done for you?
Help me when my car broke down |
| Where do you want to retire?
Someplace warm with sandy beaches | Where do you want to retire?
A warm climate |

WIN WITH WILMER!



Rewards

Selling Wilmer products has never been more rewarding!

Visit 4wilmer.com/rewards for details or call 800.4WILMER (800.494.5637)