

# EDUCATION LABELS

*THE EDUCATION INDUSTRY IS A \$461 BILLION INDUSTRY WITH 1,840 TOTAL BUSINESSES. DEPLOY A BRANDING STRATEGY, UTILIZING LABELS, TO STAND OUT & ATTRACT NEW STUDENTS.*



## *Types of Labels:*

- Bumper Stickers
- Foil & Embossed Labels
- Water Bottle Labels
- Seals for Accreditations
- Participation/Achievement Stickers
- Window Decals
- Mailing Labels
- Sticker Sheets
- Parking Permits
- Visitor Passes

## *Great For:*

- Fundraising: Window Decals & Bumper Stickers through Activity & Booster Clubs
- School Spirit: Decorate Lockers, Laptops, Cars, Windows, Skateboards, Phones
- Equipment: Tracking, ID, Tech Support Contact Info
- Improve Communication & Organization: Visitor Passes, Parking Permits, Mailing Labels
- Window Signage: Entrance, Building Notices, Visitor Signage

## *Available Options:*

- Barcoding & Consecutive Numbering: Parking Permits, Equipment Labels, Library Books
- Variable Content: Personalize Athletic & Club Decals & Bumper Stickers, Multiple Parking Permit Versions
- Blockout Labels: Cover Up Outdated/Incorrect Info