## **AUTOMOTIVE LABELS**

THE AUTO CARE ASSOCIATION ESTIMATES THE U.S. AUTOMOTIVE AFTERMARKET WILL BE WORTH \$273.4 BILLION IN THE NEXT THREE YEARS.



## Types of Labels:

- Oil Change/Service Reminders
- Window Decals
- Mailing Labels
- Water Bottle Labels
- Sticker Sheets
- Asset Labels
- Bumper Stickers
- Warranty Labels

## **Great For:**

- Customer Hospitality: Branded water bottles & kids sticker sheets for customers while they wait
- Advertising & Promotions
- Branding
- Contact, After Hours & Emergency Information
- Inventory & Tracking: Customer Identification, Parts & Equipment

## Available Options:

- Computer Friendly Labels: Pinfed, Dot Matrix, Thermal Transfer & Direct Thermal Labels
- Permanent, Removable & Tire Adhesives
- Consecutive Numbering & Barcoding
- Durable, Weather-Resistant Stocks
- Fluorescent Stocks