

# MEDIA PACKAGING LABELS

FORM AND FUNCTION COMPLEMENT EACH OTHER TO MEET YOUR GOALS: MAKE IT MORE APPEALING ON THE SHELF & DRIVE BRAND DIFFERENTIATION.



## Types of Labels:

- Advertising Labels
- Coupon & Promotion Labels
- Bumper Stickers & Window Decals
- CD Labels
- DVD Labels
- Book Labels

## Great For:

- Product Call Outs: New Releases, Blu-Ray, Bonus Features, Gift with Purchase
- Additional Advertising Information
- Special Pricing/Coupons
- Enhancing Packaging
- Product Security: Tamper Evident Stocks, Holographic Foil

## Available Options:

- QR Codes & Barcoding
- Variable Content: Batch Multiple Versions, Packaging Prototyping, Market Testing
- Tamper Evident Stocks
- Custom Shapes Unique to Your Brand
- Metallic Inks, Vibrant Full Color Printing, Full Color Foil Effects
- Machine Applied Labels