

NEW YEAR, NEW ITEM! PSMailers™ machine dust covers improve longevity

New additions have been added to Wilmer's PSMailers accessory line: PSMailers machine dust covers! Designed to protect your customer's machines from dust, debris and overhead lighting when not in use, dust covers keep things tidy and improve the longevity of machine life. Three different sizes are available to fit our low, medium and high-volume models.

Want to make it a bundle? Order a machine and compatible cover and save money! To view Wilmer's list of PSMailers dust covers, visit 4wilmer.com.



To place an order, contact Wilmer Customer Service at wcs@4wilmer.com or call 800-494-5637.

JUST WHAT THE DOCTOR ORDERED

New features available in our Bond Rx pads

We've expanded our offering of Bond Rx products! When non-controlled substances are prescribed, or doctor excuse notes are needed for work or school, Wilmer's Bond Rx pads are the perfect solution.

For detailed information on our growing line of prescription pads, including the new sizes added as standard options, visit 4wilmer.com for a complete list of non-secure pads.



8.5" x 5.5"

GETTING BRANDS NOTICED

Notepads for business stationery

Notepads can be used many different ways in your customer's business. Wilmer's notepads are an easy and cost-effective way to keep a brand top-of-mind. As the end-user jots down notes, the company logo will be noticed every time.

Product details:

- Standard and custom sizes available
- Full color printing available
- 24# Bright White Paper
- Cardboard backing and binding

In addition to being a business essential that rounds out stationery sets, notepads make excellent promotional products that people appreciate. Contact Wilmer customer service today: wcs@4wilmer.com or 800-494-5637. To see Wilmer's complete line of notepads, visit 4wilmer.com

Promotional items create a positive brand image that shapes opinions over years of time. For under a dollar per sheet of 12 labels, Scratch-A-Dose calendars are an ideal way to keep your customer's name in front of their patients on a daily basis. Perfect for hospitals, physician offices, clinics, veterinarians, health food stores and pharmacies, Scratch-A-Dose are comparable in price to other residual marketing promotional items like pens, stress balls and other pill reminders. Selling practical and functional Scratch-A-Dose charts to your customers in the healthcare industry helps them effectively position their brand and develop strong bonds with their patients (who'll never miss a dose again!).

Remembering to take medications or supplements on a daily basis can be challenging for some, and nearly impossible for others. Our newly patented Scratch-A-Dose chart helps track daily doses for both patients and pets. Sheets of removable months can be hung up, or the labels can be peeled off and applied to the Rx/vitamin bottle. When the daily dose is taken, the day is then scratched off.

SCRATCH-A-DOSE

REMOVES ALL DOUBT

A MARKETING GIVEAWAY THAT REALLY SUITS A PATIENT'S NEED



"No doubt about it!"

SECURITY AND ACCURACY

Wilmer's deposit tickets and deposit bags protect your customer's profits

Deposit tickets and deposit bags are perfect companions, ensuring accuracy and security for transactions and keeping cash safe during transfer. Deposit tickets are ideally suited for a number of business types to help track funds, with benefits and features including:

- Booked, loose and laser deposit ticket options let your customer decide how they want to track cash
- Personalized with name, address and bank information



For your customer's daily, weekly or monthly bank runs, help ensure protection with Wilmer's deposit bags

- Clear or white security bags options
- Easy to seal press2Lok closure
- Easy-to-read FED-compliant barcodes with numbering
- High-visibility void feature



National Sales Consultants

Great Lakes
Bob Menker
800.408.2372
robmenker@4wilmer.com

Central
Samantha Norris
877.977.0085
samantha.norris@4wilmer.com

West
Tom Jackson
503.522.2195
thomas.jackson@4wilmer.com

Southeast
Greg Stalker
770.713.3409
greg.stalker@4wilmer.com

Mid-Atlantic
Eric Killinger
800.336.2110
eric.killinger@4wilmer.com

New England
Amanda LaTour
978.577.8469
amanda.latur@4wilmer.com

Strategic Dealer Consultants

Mark Christian
East/Midwest
937.972.7461

Rhonda Perry
Southeast/Southwest
614.949.0685

Jason Wolfe
West Coast/Central
319.213.2223



Hey, Joel!

Joel Wynne
Wilmer Director of Sales & Marketing, answers questions inquiring minds want to know.

"How can I be a part of the Voice of the Customer survey?"

Thank you for asking! We just wrapped the last survey of the year, but there will be more opportunities next year for you to participate. Since it is impossible for us to meet with all of our customers, yet vitally important to hear from all of you on a regular basis, we send a survey link via email every quarter. If you do not currently receive the surveys, simply visit 4wilmer.com and join our email list from our homepage. Or you can send an email to wcs@4wilmer.com and request to be added. Joining our email distribution list will ensure you receive the survey, and as an added bonus for signing up, you will also receive the latest updates on Wilmer's products and services.

Designed to help YOU better serve your customers, example survey questions include: "how satisfied are you with the quality and variety of products and services, delivery time for orders, customer service, and marketing and product offerings?"

It's your opportunity to tell us what you think and to share what you are seeing in the market. The survey gathers quantitative and qualitative feedback from you, and these insights help us identify the actions we need to take to improve your experiences.

Many thanks to all our valued customers for contributing to this important initiative each quarter. We very much appreciate the feedback.

Account for every transaction 3-On-A-Page Checks

Do your customers need a simple and secure process for writing and keeping track of checks? Wilmer has the solution! Our 3-On-A-Page manual checks provide a secure and easy-to-use system for writing checks and record keeping.

Wilmer also has starter kits that will provide your customers with all they need to manually take care of their finances.



150 Check Starter Kit

Add a logo to your check for FREE, 7-Ring Checkbook Binder, 200 - 2pt Deposit Tickets, Pre-inked Endorsement Stamp, 7-Ring Vinyl Pocket Organizer, Check Stub Storage Box

Healthcare Labels

Maintaining maximum control and compliance

How can your healthcare customer's improve patient safety? Offer Wilmer custom labels! Label solutions play a critical role in patient health and safety as well as having an impact on both institution and provider reputations. Wilmer's custom labels deliver a wide variety of options for any healthcare industry.

Types of Labels:

- Charting labels
- Inventory labels
- Parking permits
- Sticker sheets
- Visitor passes
- Window decals



Great for:

- Enhancing patient care: warning labels, prescription alerts, allergy notifications
- Equipment identification: identify equipment from various departments

How to Reach Wilmer Customer Service Customer Service 800.4WILMER

Phone/Fax.....800.494.5637
800.553.4849 fax

Presentation.....888.567.7373
Folders 866.902.6978
cs@wilmerfolders.com

Labels.....wcs@wilmerlabels.com
800.443.8847

Email.....wcs@4wilmer.com
(customer service)
wilmer@4wilmer.com
(marketing)
artwork@4wilmer.com
(artwork files only)

Email Invoicing Requests.....wcs@4wilmer.com
Website.....4wilmer.com
Mail Order Requests.....Wilmer
515 W. Sycamore St.
Coldwater, OH 45828

Wilmer online portal....yourwilmer.com
eCommerce.....4printplayer.com