

SMILE!

New Dental Forms from Wilmer are here – ready to ship in 1-2 days

We're giving you more reasons to smile in this issue: **Wilmer is stocked and ready with new Dental Forms compatible with the most popular IFS medical and dental forms.** Our charting, treatment and record forms make compliance and patient record keeping easy for busy dentist offices: Qualifying products include:

- Patient Registration Charts
- Periodontal Status sheets
- Recall Exam Charts
- Progress Notes Charts
- Treatment Plan Charts
- Health History Charts
- Patient Service Records
- Dental Record Forms
- Clinical Record Charts

Most forms are 8-1/2" x 11", with and without holes at top for easy chart keeping. And all items are packaged in quantities of 100, ready to ship in 1-2 days so your customers don't need to maintain a lot of inventory in their dental office.

We have color laser Medical Billing Statements, too! Available in blue or burgundy in a variety of imprint options, our expanded line now includes:

- **Generic Laser Statement** (no back print) in blue (WLCS100-BK)
- **Generic Laser Statement** (no front or back print) in blue (WLCS102-BK)
- **Generic Laser Statement** in blue (WLCS103-BK)
- **Generic Laser Statement (MC/VISA)** in blue (WLCS109MC-BK)

Need something special for a client? **Contact Wilmer's experienced custom department for a custom quote: (800) 4WILMFR (800-494-5637), option 2 or custom@4wilmer.com.**

Custom forms also available. And don't forget compatible double-window envelopes!

DUST BUSTING

An easy way to protect PSMailers machines

Every year, springtime brings an opportunity to clean and tidy up our surroundings. According to the American Cleaning Institute, 78% of Americans do spring cleaning at least once a year around the home. Having a clean space is equally important in office settings and can protect valuable investments in office equipment like PSMailers machines. With proper care, these machines will last for many years. And it begins with something as simple—but important—as **PSMailers Dust Covers.**



These quality, black nylon covers protect the equipment from everyday dust and debris and shield the machine from office lighting which can dry out rubber rollers and other pieces.

Dust covers can be sold individually, or at a discounted price when bundled with the purchase of a new machine. Available in three sizes to fit every model in the PSMailers lineup:

- **PSMLVDC** for PSM1800, PSM3000, PSM3000C
- **PSMMVDC** or models PSM6000, PSM7000, PSM8000
- **PSMHVDC** for PSM10K and PSM10KPro models

To place an order or request assistance with replacement parts, contact **PSMailers Support at (800) 464-5030, support@psmailers.com.** We'll take good care of your customers—and their PSMailers systems, too!

Source: American Cleaning Institute

Stamps of Approval

NEW Self-Inking Stamps with color choices. Self-inking stamps are a hardworking tool in any busy office. That's why customers will love the new Wilmer self-inking stamps, now available in five font ink colors: black, blue, red, green and violet, with two different styles to choose from: For Deposit Only and personalized with up to 6 lines of imprint.



Even better? Jump Start Laser Kit with Self-Inking Endorsement Stamp Kit includes:

- 250 one-part imprinted laser checks (linen or marble background)
- 100 double window self-seal envelopes
- 50 two-part deposit tickets
- 10 security deposit bags
- 1 endorsement stamp



For more information, contact Wilmer at: (800) 494-5637, wcs@4wilmer.com

Stock labels & stickers ready to ship

New!

LABELS TO GO

Our Labels and stickers have been an easy form of quick communication since early civilization when adhesive labels were used to seal documents, mark items and label contents of containers. In the late 19th century, stickers as we know them today were being used by businesses to promote their products and brands. Today, stickers and labels can be used for every purpose imaginable. In fact, did you know the little label on fruit you find in the grocery store is FDA-approved and edible?

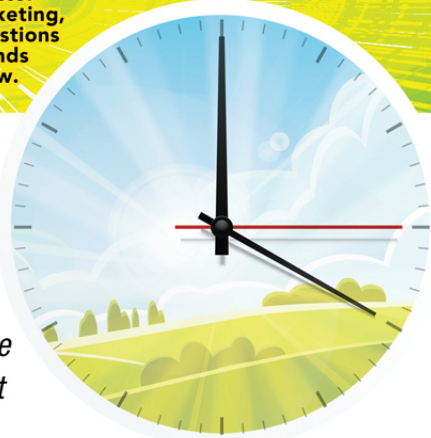
Here's another fun fact: Wilmer now offers a range of in-stock labels and stickers, pre-designed, pre-printed and ready to ship. Choose from dozens of common phrases in a variety of different sizes and shapes for cost-efficiency and fast order turnaround.

To see our entire custom label line, visit **4wilmer.com**. For questions or to place an order, contact Wilmer today at **(800) 443-8847, cs@wilmerlabels.com.**



Hey, Joel!

Joel Wynne
Wilmer Director Sales & Marketing, answers questions inquiring minds want to know.



Any changes coming our way this spring?

Change can be good. Like changing the clocks in the spring so we get to enjoy more daylight at the end of our day. Or the recent change of seasons from winter to spring.

At Wilmer, we've been working on an exciting change this year: a better, more reliable order entry and invoicing system. We will be rolling it out slowly this spring to ensure a smooth transition. I'm excited about this change and you will be too – the system will provide more self-service options, online ordering and many other enhanced features. Of course, our expert customer service team will still be available to provide the service you've come to know and expect from Wilmer. Watch for more details coming soon on this important change that is truly an investment in our committed partnership with you.

We're here for you!

Selling Wilmer products is a rewarding experience.

For every qualifying Wilmer product you sell, you earn cash back through the Wilmer Rewards program. We've got the resources you need to make the most of your rewards, too.

Earn cash back on qualifying orders loaded to your very own Wilmer Visa® Prepaid card. Learn more at **4wilmer.com/rewards**

Wilmer Rewards



WILMER STORAGE & CUSTOM PROGRAM

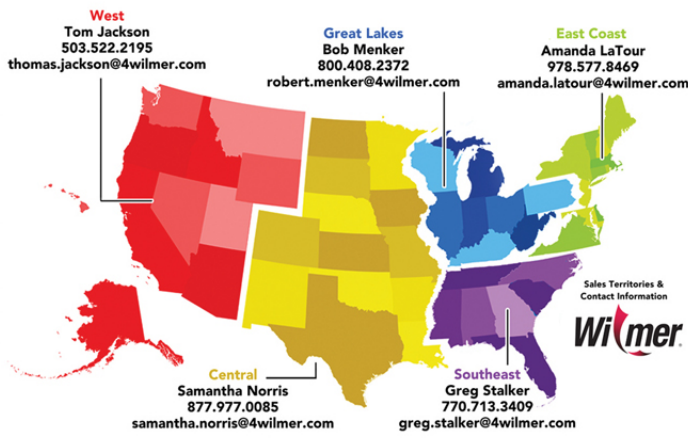
Help clients with spring cleaning and streamlining

Since we've been talking about spring cleaning in this issue, our Custom Program is the perfect solution for customers who have forms with a high usage rate but no room for storage. With five warehouses strategically located across the country, Wilmer can print, release and ship products wherever and whenever needed which keeps office spaces organized and efficient.

Are your customers seeking forms for a specific need? The Wilmer Custom Program comes to the rescue again. Simply bring us your customer's design and we'll bring it to life. We specialize in helping you provide customized products to improve customer productivity and brand awareness. Plus, Wilmer custom products qualify for our Custom Plus rewards program! For more information, visit **4wilmer.com**.



KNOW YOUR SALES REP!



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artwork@4wilmer.com (artwork files only)

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Mail Order Requests.....Wilmer
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National Sales Consultants

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