

INDUSTRIAL & MANUFACTURING LABELS

THESE LABELS REQUIRE THE RIGHT MATERIAL, ADHESIVE & FINISHING COMBINATIONS.
WE'RE HERE TO MEET YOUR NEEDS IN TIME, SAVING YOU TIME AND EFFORT.



Types of Labels:

- Hard Hat Labels
- Inspection Labels
- Warning Labels
- Instruction Labels
- Logistic Labels
- Product Labels
- Inventory Labels
- UL Labels

Great For:

- Relaying Important Safety or Warning Information
- Complying to Regulations
- Certification Awareness
- Service Contact Information & Serviced On Dates

Available Options:

- Tamper-Evident Stocks
- Permanent, Removable & Tire Adhesives
- Various unwinds & core sizes for machine application
- Durable, weather resistant stocks & laminations: Films, Vinyls, Rough and Textured Surfaces
- Consecutive Numbering & Barcoding

SUCCESS STORY

CHALLENGE

A door manufacturing company needed a label to mark the boxes their doors were packaged in. The labels needed to explain product details and stand up to a challenging environment, holding up to storage, shipping and the rigorous environment of home improvement stores.

SOLUTION

Because of the need to keep these labels on the door boxes through shipping and shelving, a heavy duty stock and long-lasting inks were used to keep the labels looking great from the moment they were first applied until the moment they were purchased. While the company had previously been ordering long-run labels and keeping them on-hand, they were able to develop a label that used digital printing. This allowed them to order in smaller quantities and update the information on those labels as needed. This freed up space in their manufacturing center and freed up their budget for other uses.

In order to get the color correct, full color print was used to match the branding of the company and to add visual appeal.

BENEFITS

In the very practical manufacturing setting, the heavy duty labels that were created offered these very practical benefits:

- Heavy duty stock held together through shipping and storage
- Ordering on demand kept shelves free
- Less money tied up in label inventory, which improved cash flow
- Eye-catching labels for added shelf appeal